

Focus① A visit to the new Head Office

New Head Office (new command tower) finally operational! Starting new challenges and innovations with the aim of being a Trillion Yen Company!

In November last year the new Head Office that will serve as Izumi's new command tower became operational.

Its prime strength is vitalization of communication and teamwork.

Inside the new Head Office we have provided various innovative means and environments for such vitalization.



Office

In the offices, which are the command tower's fundamental component, we have constructed state-of-the-art IT facilities and security systems. The offices vitalize communication through environmental designs replete with comfort and creativity, and sit-where-you-choose desk/seating arrangements.



Youme Hall (Lecture Theater)

The building is provided with a hall for conferences, lectures and so forth, that seats up to 300 people. It is also able to host TV conferencing, and enables information sharing in real time between the Head Office and the stores.



Staff Restaurant

On the top floor we've provided a staff restaurant that gives a sense of openness and plenty of expansive views. As well as being a place for staff to refresh themselves from their work, it serves as a site for communication with fellow staff they don't normally come in contact with.



Youme Library

We've installed a library with a wealth of books and periodicals relating to skills upgrading, especially specialist books about business and the distribution industry. It is also utilized as a source of hints for store improvement and product development.

Izumi History Museum

This is a museum that narrates Hiroshima's revival in the wake of the atomic bombing and the course of Izumi's History from its founding onward. Exhibiting numerous treasured and nostalgic photographs, the museum is open to the general public, who are finding it a gladdening experience.

column

>>> Contains "youme Mart Futaba-no-Sato" urban supermarket

On the New Head Office's first floor, we've constructed "youme Mart Futaba-no-Sato", an urban supermarket with a full and copious range of goods for daily living – primarily food. It is highly appreciated by the neighborhood residents and office workers, people utilizing JR Hiroshima Station, and others besides.

Opening hours: 9 am to 12 midnight (7 days a week) Retail floor space: 1,970 m²

Focus② youme Town Hatsukaichi Project

Project starts in Hatsukaichi City for largest “youme Town” yet!

In collaboration with the City of Hatsukaichi, Izumi is moving ahead with preparations to open a “youme Town Hatsukaichi” (provisional name) that will be a flagship urban development facility. Work on the Hatsukaichi Project has started at last, and we are aiming to open the facility in the spring of 2015. An overview of the project is set forth below.



Opening scheduled for spring 2015!

“youme Town Hatsukaichi” – set amid water, parks, flowers and cherry trees

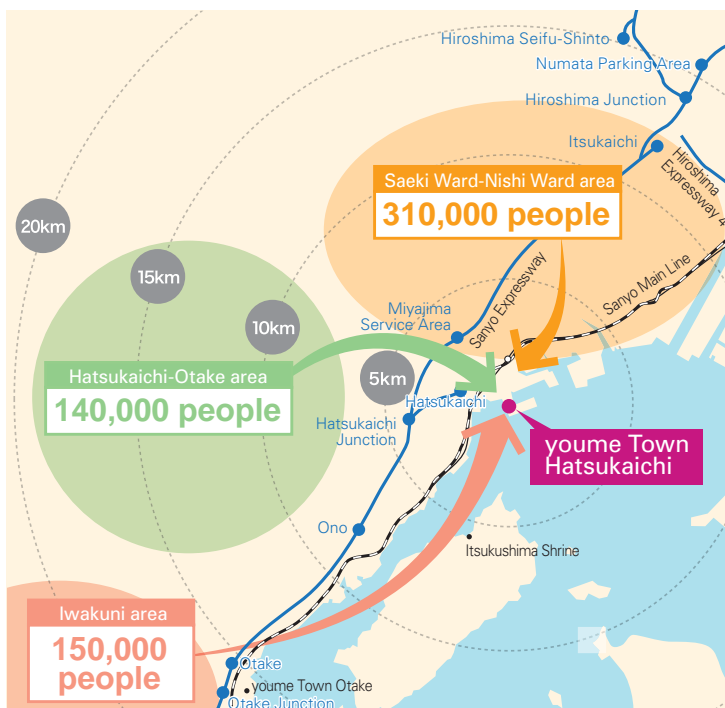
“youme Town Hatsukaichi” is placed as a flagship facility of the “Civic Core Area” that is being promoted by the City of Hatsukaichi as a new city-center development project.

The civic core will be an area where public administrative services, cultural facilities and commercial facilities are concentrated, and promises to truly form a new core for Hatsukaichi City.

Its surroundings will be provided with aquatic parks, cherry tree groves and similar, and it is planned that the zone thus formed will serve as a center for recreation and activities on the part of the city’s people.



Site area: 61,000 m² / Total floor space: 182,000 m² / Retail floor space: 50,000 m² / Parking capacity: 4,000 vehicles

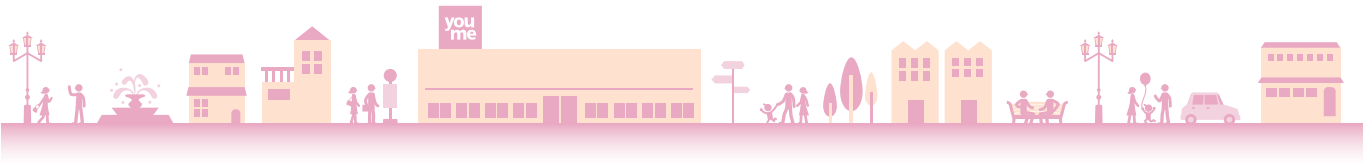


Extensive market area with 600,000 people, targeting three generations

The market area envisioned extends to a radius of 20 km. The facility will be easily accessible from Hatsukaichi City all through the week, while at weekends it is expected to draw customers from a wide area – extending to the Saeki and Nishi Wards of Hiroshima City to the eastward, and to Iwakuni City to the westward – with a population of 600,000 people.

In order to satisfy so many customers, the basic concept is store creation that targets three generations.

The facility will feature: a section with prestige stores of Hiroshima and other prefectures offering wide ranges of fine products; an expansive food market covering 4,000 m²; a fashion zone with the latest trends; a food court seating 900 people; and more than 20 specialty eateries. Thus, the facility will exceed the imagination not only in size but also in thrillingness and emotional impact.



We’ve started deploying “youme Malls” - a third business category following on from the youme Towns and Marts

Thus far, Izumi has developed the “youme Town” composite shopping centers for large trading areas and the food-based “youme Mart” supermarkets for small trading areas.

We are now starting on our third strategic business category, the “youme Malls”, which are to bring together large specialist daily-article stores with “youme Marts” as their core.

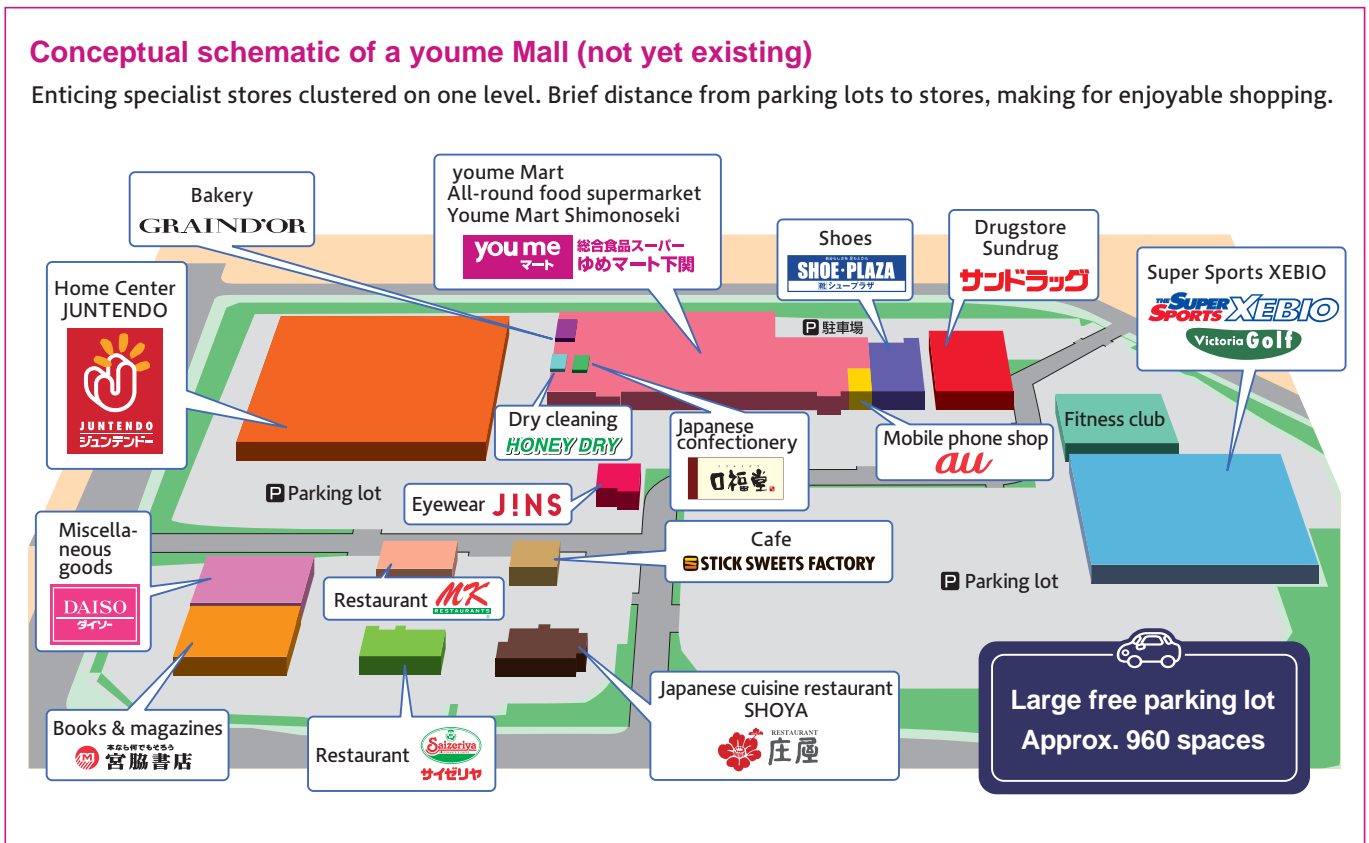
With these three store formats, we will be deploying an even finer-grained store-opening strategy from now on.

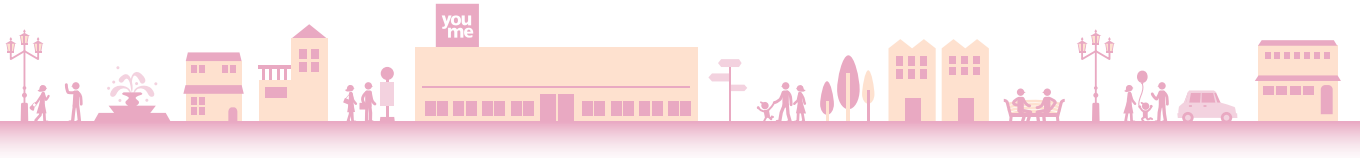
“youme Mall” – New business category that unites youme Marts with large daily-goods specialist stores

The “youme Mall” is a neighborhood-style shopping center that brings bookstores, drugstores, home centers and other large specialist daily-article stores together in one place, around a “youme Mart” food supermarket as the center.

With multiple shops sharing a parking lot in an expansive site, the youme Mall is a one-stop facility offering advantages of increased convenience for consumers, who can go around from shop to shop inside it to buy all their daily convenience articles.

A handy shopping center that people will want to use every day – that’s the new business category “youme Mall”





youme Mall Shimonoseki

Grand opening
on November 14, 2013!

11 large specialist store buildings with spacious parking

We have opened “youme Mall Shimonoseki” in a well-favored spot that is a transportational and distributional node-point – it neighbors Shinshimonoseki’s wholesaler district and is located at a juncture of interregional trunk roads including Chugoku Expressway Shimonoseki Interchange and National Route 2. This facility’s core is the “youme Mart Shimonoseki”, which offers products of value to enrich people’s eating lives at the lowest prices in the region, under the slogan of “The Good Life, Overwhelmingly Inexpensively”. Also gathered inside the site are 11 popular specialist stores including Super Sports XEBIO, JUNTENDO, JINS eyewear (debuting in Yamaguchi) and a Saizeriya restaurant, which together make up a formidable customer pulling power.



Store Overview (Approximate figures)

Site area: 71,500 m² / Total floor space: 19,000 m² /
Retail floor space: 13,500 m² / Parking capacity: 960 vehicles

youme Mall Yanagawa (provisional name)

Scheduled to open
in summer 2014!

First youme Mall-style store in the Kyushu area

Supporting vitality creation in the Nishitetsu Yanagawa Station Eastern Zone



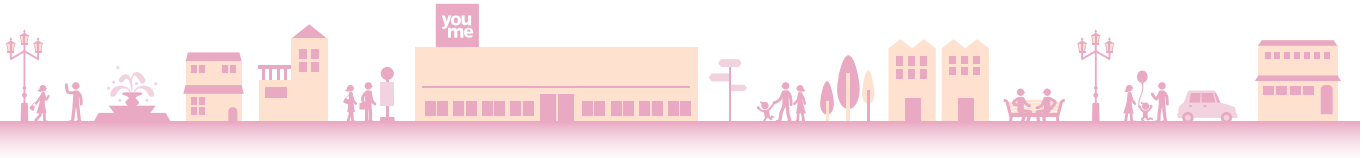
Store Overview (Approximate figures)

Site area: 48,400 m² / Total floor space: 17,000 m² /
Retail floor space: 12,000 m² /
Parking capacity: 800 vehicles

Following on from youme Mall Shimonoseki, we are pushing ahead with preparations to open Kyushu’s first youme Mall in Yanagawa City, Fukuoka Prefecture.

The City of Yanagawa is currently proceeding with development for vitalization of the Nishitetsu Yanagawa Station area, and “youme Mall Yanagawa” (provisional name) is positioned as a core facility for creation of an industrial zone in the area.

This mall will bring together a diversity of specialist stores and restaurants – for electrical appliances (K’s Denki), sports goods (Himaraya), shoes (ABC Mart), menswear (Aoki) and conveyor-belt sushi (Kappazushi) – centered around a youme Mart.



New stores opening one after another!

We're moving ahead with a store-opening strategy that has 3 pillars: youme Towns, youme Marts and youme Malls.

Over the future we plan to actively open further stores in the “youme” series.

youme Town Tamana

Opening
October 23, 2013!

23 specialist stores convenient for day-to-day living – all in one place!

“youme Town Tamana” has opened in a central district of Tamana City where large numbers of city residents move to and fro, near the City Office and JR Tamana Station.

Besides a food supermarket, the facility brings 23 specialist stores – including a drugstore (youme Drug) and a fashion center (youme Style) – compactly together inside it, offering one-stop services convenient for daily living.



Store Overview (Approximate figures)

Site area: 21,000 m² / Total floor space: 9,700 m² /
Retail floor space: 6,900 m² / Parking capacity: 454 vehicles

youme Mart Aga

Opening
November 21, 2013!

Supermarket nestled in its locale, with freshness a point of pride!



Located at National Route 185's intersection with the Higashihiroshima-Kure Road, this facility can be accessed from a wide area, besides also being convenient for visits by bicycle or on foot from the neighboring residential districts. The area has many single people and families with the parents in their 30s, and to all of them the facility offers products of value that put top priority on freshness and are packaged in convenient quantities, under the slogan of “The Good Life, Inexpensively”.

Store Overview (Approximate figures)

Site area: 6,600 m² / Total floor space: 3,200 m² /
Retail floor space: 2,200 m² / Parking capacity: 120 vehicles



youme Mart Tasaki

Opening
December 16, 2013!

More convenient, more awesome daily living

“youme Mart Tasaki” has now opened, in a location facing onto the major Prefectural Route 28, neighboring the Kumamoto District Wholesalers’ Market (commonly known as the “Tasaki Market”), which is a popular food shopping spot with Kumamoto City’s people.

It brings compactly together 12 specialist stores – a food supermarket directly managed by Izumi, along with others such as youme Drug and youme Style. A one-stop shopping center that insists on good prices, freshness and shopping convenience.



Store Overview (Approximate figures)

Site area: 14,250 m² / Total floor space: 6,300 m² /
Retail floor space: 4,400 m² / Parking capacity: 300 vehicles

youme Mart Matsubase

Opening
March 25, 2014!

Shopping center rooted in its locale



youme Mart Matsubase is a small-trading-area store that is closely tailored to its locale. Under the basic concept of “The Good Life, Inexpensively”, it brings 11 specialist stores compactly together in its interior. They are headed by a food supermarket and include a drugstore (youme Drug) and a fashion center (youme Style).

Store Overview (Approximate figures)

Site area: 13,000 m² / Total floor space: 6,700 m² /
Retail floor space: 4,900 m² / Parking capacity: 260 vehicles