

## 2016年度 月次売上前年比

※2017年2月10日付で訂正(アンダーライン)

株式会社 イズミ

|     |     | 16/03  | 16/04  | 16/05  | 16/06  | 16/07  | 16/08  | 上期計    | 16/09  | 16/10  | 16/11  | 16/12  | 17/01  | 17/02  | 下期計    | 年間計    |
|-----|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 直営計 | 全店  | 102.9% | 105.1% | 104.7% | 100.8% | 105.2% | 98.2%  | 102.8% | 101.9% | 104.1% | 103.2% | 102.8% | 101.8% | 101.1% | 102.5% | 102.6% |
|     | 既存店 | 99.1%  | 102.5% | 103.0% | 101.6% | 107.3% | 100.1% | 102.3% | 101.9% | 103.9% | 103.2% | 101.2% | 100.7% | 98.5%  | 101.6% | 101.9% |
| 合計  | 全店  | 105.5% | 105.4% | 106.4% | 100.2% | 104.8% | 97.5%  | 103.2% | 100.5% | 103.9% | 102.6% | 102.9% | 101.8% | 101.0% | 102.2% | 102.7% |
|     | 既存店 | 98.9%  | 102.3% | 103.0% | 101.5% | 107.1% | 99.4%  | 102.0% | 100.8% | 103.8% | 102.4% | 100.9% | 100.1% | 98.1%  | 101.1% | 101.5% |

## 《参考》 `直営計-既存店` の詳細

|     |        |        |        |        |        |        |        |        |        |        |        |        |        |        |        |
|-----|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|--------|
| 客数  | 98.2%  | 100.1% | 100.6% | 100.1% | 105.2% | 100.5% | 100.8% | 101.2% | 102.4% | 101.5% | 99.8%  | 99.9%  | 97.5%  | 100.4% | 100.6% |
| 客単価 | 100.9% | 102.5% | 102.3% | 101.5% | 102.0% | 99.6%  | 101.4% | 100.6% | 101.5% | 101.6% | 101.4% | 100.8% | 101.1% | 101.2% | 101.3% |

- \* 作成方法:
- ・締め日: 月末締め
  - ・曜日調整: なし
  - ・既存店定義: 開店後、閉店前の13ヶ月間を除く
  - ・客数等は参考値であり一部の部門売上を除いている。
  - ・2016年4月実績は、熊本地震により被災した7店舗を除外